



ProSites Selected as Endorsed Website Solution for Arizona Dental Association Members

ProSites, the innovative leader in dental website design, helps Arizona doctors attract new patients online

Temecula, CA (Vocus/PRWEB) February 24, 2011 -- Leading [dental website provider](#), ProSites, has been chosen as the endorsed website design firm for the Arizona Dental Association's 2,500 members. ProSites, known for their innovative WebEngine Technology, provides an easy and affordable website solution that helps doctors attract new patients from the Internet.

Recognizing the importance of a strong online presence, AzDA Services was compelled to assist doctors in their search for the best [dental website design firm](#). After carefully evaluating several website design companies, AzDA Services selected ProSites as the preferred website provider due to their high-quality website designs, excellent patient-focused content and overall ease of use. ProSites' experience in working with the largest state dental associations in America was also an important factor in the selection process.

"After reviewing numerous dental website design firms, ProSites stood out as the obvious leader," remarked Dr. John Biddulph, President of AzDA Services, Inc. "Their technology is truly amazing."

ProSites is the innovator that introduced the first content management system (CMS) for medical and dental websites. A CMS gives doctors greater control over their website, and makes customization as easy as point & click. Unique among their competition, ProSites continually develops new features and website enhancements, and then releases them as free upgrades to their clients.

"Once again, we find ourselves honored to be selected by such a prestigious dental association," said Lance McCollough, ProSites Founder and CEO. "We know how much due diligence associations like AzDA perform before making an endorsement, and we sincerely appreciate the trust and confidence they have placed in us."

Thoroughly impressed with the ProSites WebEngine Technology, AzDA Services engaged ProSites to redesign their corporate website. The new website (www.azdaservices.com) gives AzDA management the same easy to use interface that allows them to customize the website at any time, free of charge. "When reviewing dental website designs firms, I was impressed at how remarkably easy it was to customize a ProSites website," remarked John Lighthizer, Director of Business Development for AzDA Services. "As the person in charge of maintaining the AzDA Services website, I immediately knew I wanted a ProSites website too!"

About ProSites

ProSites, Inc. is the technology leader in website design and Internet marketing services specifically tailored to the needs of medical and dental professionals. The company's exclusive WebEngine Technology fully automates the creation of medical and dental websites that help doctors to market their practices on the Internet and attract new patients. In addition to engaging patient education content, ProSites websites include interactive features that help streamline patient communications and increase appointment requests. ProSites has received numerous endorsements, including all three of the largest state dental associations in America (CA, NY, and TX) for their excellence in dental website design. Headquartered in Temecula, California, ProSites is a privately-held corporation. For more information, or a free test drive, visit www.prosites.com or call (888) 932-3644.



About the Arizona Dental Association

The Arizona Dental Association (AzDA), founded in 1909, assists the dental professional in the pursuit of personal and professional excellence in the ethical delivery of the highest level of care to the public by providing educational, leadership, communications and charitable opportunities. AzDA is one of 53 constituent/territorial societies of the American Dental Association, and represents over 82% of all licensed dentists in Arizona. More than 2,500 members, comprising every dental specialty, collectively exemplify the AzDA mission of establishing the highest standard of care for the public and inspiring members in the pursuit of professional excellence through education, leadership, and communications.

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