

ProSites Selected as Endorsed Website Provider for New York State Dental Association Members

Website design and Internet marketing leader helps NYSDA members grow their practice online

Temecula, CA November 17, 2010 - - NYSDA Support Services, a wholly owned for profit subsidiary of the New York State Dental Association (NYSDA), has endorsed ProSites as the official website design and Internet marketing firm for their roughly 13,000 NYSDA members throughout the state.

“ProSites provides the most innovative website solution available for dental professionals, and backs it up with excellent customer service,” remarked Joseph R. Caruso, DDS, Chairman of NYSDA Support Services, Inc. “After reviewing several dental website design firms, it became clear that ProSites deserved our endorsement.”

“It’s a great honor to be selected as the endorsed website provider for New York State Dental Association members,” said Lance McCollough, Founder and CEO of ProSites. “We are excited to show NYSDA members how to market their practices online and attract new patients. Our leading technology and experienced team of professionals makes it easy for doctors to achieve online success.”

ProSites provides a complete website solution for dental professionals with engaging patient education content, free dental videos, online appointment requests forms, and other interactive features. Unique among their competition, ProSites continually develops new features and website enhancements, and then releases them as free upgrades to their clients. “Our doctors have the confidence of knowing that we are always keeping their website on the cutting edge of Internet technology,” says McCollough. “They never have to worry about having an outdated website that needs to be replaced.”

ProSites is the innovator that introduced the first content management system for dental websites. Truly “point & click”, the simple user interface gives doctors greater control over their finished website, thus eliminating the ongoing design and maintenance fees typically charged by other website firms. With ProSites, doctors can have an unlimited number of website pages, at no additional charge.

About ProSites

ProSites is the technology leader in website design and Internet marketing services specifically tailored to the needs of dental professionals. Experts in search engine optimization (SEO), the company integrates many of the best SEO practices within the design of each website to help doctors achieve better rankings on top search engines like Google, Bing and Yahoo! ProSites has received numerous endorsements, including all three of the largest state dental associations (CA, NY and TX) for their excellence in dental website design. ProSites was also recently recognized on *Inc.* Magazine’s List of America’s Fastest-Growing Private Companies. For more information, or a free test drive, visit: www.prosites.com/nysda, or call (888) 932-3644.

About The New York State Dental Association

The New York State Dental Association has been the voice of the dental profession for the state of New York since 1868. Now with over 13,000 members (76 percent of practicing dentists in the state), NYSDA is one of the largest state constituents of the American Dental Association. NYSDA is dedicated to ensuring the highest level of dental care for the people of New York State and sponsors award-winning dental health programs for the public. For more information, visit www.nysdental.org.