## ProSites Receives Endorsement from Idaho State Dental Association

Idaho State Dental Association proudly recognizes ProSites as the only recommended website solution for their members.

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Established innovator and dental website design leader, ProSites, was selected by the Idaho State Dental Association (ISDA) as the ideal website solution for their 800 members. ProSites, most commonly known for their groundbreaking technology, is the principal website design firm specifically tailored to the needs of dental professionals.

"The ISDA is committed to helping our members align with the finest services available," stated Dr. Greg Bengtson, President of the ISDA. "The importance of having a professional website is undeniable. The ISDA analyzed numerous website design firms, seeking the top provider in the industry. Facts indicate ProSites offers the most effective and powerful websites for our members."

"It is a true honor to receive this endorsement from the ISDA," said Lance McCollough, Founder and CEO of ProSites. "Our dedicated team is passionate about helping doctors grow their practices through our proven dental website solution. We are excited to begin working with ISDA members to bring their practices even greater success."

ProSites revolutionized the dental website industry by creating the first content management system (CMS) for their clients. Their unmatched technology gives users complete control over their website, and allows edits to be made with a simple "point and click."

ProSites holds the unique ability to constantly develop and release new features and enhancements to all of their members, free of charge. As a result, doctors who use ProSites eliminate the risk of having an outdated website; a tremendous benefit absent among competitors.

The company's unparalleled website service comprises a variety of high-quality interactive features which serve to enhance current-patient relationships and generate new-patient appointments. Doctors can utilize additional services offered by ProSites to further improve their online marketing results such as advanced search engine optimization (SEO), local search marketing, and social media services.

ProSites is recognized by elite organizations for their outstanding success and accelerated growth. ProSites is the only dental website design firm recognized two years in a row on the Inc. 5000; an exclusive list of America's fastest-growing private companies. Numerous associations have endorsed ProSites for their expertise in dental website design and Internet marketing services.

## **About ProSites**

ProSites is the technology leader in advanced website design and Internet marketing services for medical and dental professionals. ProSites delivers premium customizable websites with integrated search engine optimization techniques, patient-focused content, and a collection of interactive features that generate new patient appointments and streamline patient communications. Recognized for their superior technology and search engine expertise, ProSites has garnered endorsements by prestigious dental associations and remains the preferred website provider for thousands of dentists nationwide. For more information, or a free trial, visit prosites.com or call (888)932-3644.

## About the Idaho State Dental Association

The ISDA is headquartered in Boise, and represents more than 800 dentists throughout the state of Idaho. The ISDA is a constituent of the American Dental Association and is also affiliated with seven local district dental societies across Idaho. The ISDA is committed to the public's oral health through professional advancement, science, and ethics. For more information, visit <u>www.isdaweb.org</u> or call (800) 932-8153.

