

Pennsylvania Dental Association Endorses Leading Website Design Company, Prosites, Inc.

ProSites is recognized by the Pennsylvania Dental Association (PDA) as being the number one recommended website solution for dentists.

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After an extensive review of the marketplace, ProSites has been selected as the only recommended website solution for the Pennsylvania Dental Association's 5,500 member dentists. ProSites is the technology leader in website design and Internet marketing services, specifically serving the needs of dental professionals.

"An in-depth review on various website design firms was completed by the Endorsement Committee prior to announcing the ProSites endorsement. After careful consideration, it was evident that ProSites is the only website provider that would serve PDA members and exceed our expectations," remarked Brenda L. Kratzer, Director of Endorsed Programs for the PDA. "We want PDA members to have the best tools available, and ProSites offers the best website solution."

"It is an honor to have been selected as PDA's preferred website provider," stated Lance McCollough, ProSites Founder and CEO. "We are devoted to showing dentists what they can do to effectively market their practices. We are excited to work with PDA members to help them achieve even greater success."

ProSites offers their dentists much more than a website. ProSites' service includes jumpstart search engine optimization (SEO), social media integration, and interactive patient-doctor features on the websites such as a Smile Analysis page, online appointment request forms, and high-quality dental videos. Additionally, dentists can add an unlimited number of webpages, free of charge. ProSites is constantly developing new enhancements and features, then releasing them as free upgrades to their clients.

"The best part is ProSites makes websites that are fully customizable and user-friendly. The dentists can actually log-in to their own website and change anything they want in a matter of seconds," said Kratzer.

ProSites is an innovator in the market, creating the first content management system (CMS) for their clients. CMS gives the user greater control over the website all while keeping the steps user-friendly. CMS ensures that all users can become their own "web-master."

About the Pennsylvania Dental Association

The PDA was organized in 1868 to serve the public by promoting the art and science of dentistry. Today, the PDA has approximately 5,500 member dentists and continues its mission to serve the public, improve their health, promote the art and science of dentistry, and represent the interest of member dentists and the people they serve. The PDA has been honored with awards recognizing contributions to the dental profession as well as the public. For more information, visit www.padental.org or call (717) 234-5941.

About ProSites

ProSites, Inc. is the nation's leading provider of high quality website design and Internet marketing services specifically tailored to the needs of medical and dental professionals. The company's exclusive WebEngine technology fully automates the creation of high-end, graphically compelling websites that help doctors to market their practices on the Internet and attract new patients. In addition to an excellent collection of patient oriented content, the websites also include interactive features that help streamline patient communications and online appointment requests. For more information, visit www.prosites.com or call (888) 932-3644.

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