

ProSites Launches New Lead Generation Tool for Plastic Surgeons



New Body Analysis survey helps cosmetic surgeons connect with prospective patients online.

April 9, 2012 - Temecula, CA – ProSites, the innovative leader in [medical website design](#), has released a new Body Analysis survey for use on plastic surgery websites. The new feature enables doctors to create tailored recommendations based upon a prospective patient's honest assessment of their body and self-image; opening the door to a new consultation.

The Body Analysis survey is the latest free enhancement available for ProSites members. In addition to helping doctors better prepare for a prospective patient's first visit, the survey is a unique tool that gives doctors key information about their online prospects. The Body Analysis survey asks simple Yes/No style questions that prospective patients can answer in the privacy of their own home; making it easier for them to provide honest answers about their image.

"We are excited to release another interactive feature that encourages communication between doctors and their patients," remarked Lance McCollough, founder and CEO of ProSites. "Interactive tools like our Body Analysis survey are a great way to get prospective patients to reach out to the doctor; which ultimately generates new business for the practice."

Founded in 2003, ProSites is the premier website design and Internet marketing firm that creates websites specifically tailored to the needs of medical professionals. The company is renowned for its continued excellence in innovation and superior website design services that help doctors effectively reach new patients online.

ProSites developed ground-breaking technology which allows their members to fully control their website with a simple "point and click" user interface. Doctors are able to edit content, add new pages, upload new photos and videos, or instantly change their entire website design, at any time, free of charge.

With ProSites, doctors access a comprehensive suite of online marketing services that are customized to fit their needs and designed to deliver results. From advanced search engine optimization (SEO) and mobile websites to local search marketing techniques and social media services, ProSites offers the easiest online marketing solutions to help doctors achieve even greater success.

About ProSites

ProSites is a leading provider of website design and Internet marketing services for medical and dental professionals. ProSites delivers premium customizable websites integrated with search engine optimization (SEO) techniques, patient-focused content, and a collection of interactive features to help generate new patient appointments and streamline patient communications. ProSites has garnered numerous endorsements by prestigious associations nationwide for their advanced technology, superior

website designs, and search engine marketing expertise. For more information, visit ProSites.com or call (888) 932-3644.