

## **ProSites Selected by World Federation of Orthodontists to Create New, Up-to-Date Website**

*New website provides enhanced features and flexibility.*

**Temecula, CA – July 31, 2012** - ProSites, the leading provider of dental website design, announced the launch of the World Federation of Orthodontists (WFO) website ([www.wfo.org](http://www.wfo.org)), which provides a new, up-to-date look and includes advanced features that will streamline day-to-day tasks for WFO staff.

Creating the WFO website represents another milestone for ProSites, as the firm continues to design custom websites for prestigious associations nationwide. The California Association of Orthodontists and the Indiana Association of Orthodontists have also selected ProSites to create their organization's websites.

"After struggling for many months to find a website company to update the WFO website, ProSites was recommended to us by another orthodontic organization. They told me ProSites has a professional, dedicated team that would help us create a website that was affordable, modern, well designed, and easy to update ourselves," remarked Dr. Amanda Maplethorp, member of the WFO executive committee.

Through the new website, visitors access information about orthodontic meetings and can instantly download membership applications. WFO members will soon also be able to log-in on the website to update their practice information and pay annual dues online.

"ProSites has by far exceeded our expectations. I would recommend ProSites to anyone who needs a website," stated Dr. Maplethorp.

Since 2003, ProSites has delivered superior website design and Internet marketing solutions for dental professionals. Their "point and click" editor gives users greater control to edit their website in seconds and further sets the firm apart from others in the industry.

"We are honored the WFO has selected ProSites to create their website," stated Lance McCollough, founder and CEO of ProSites. "We are excited to play a role in helping the WFO continue to advance the art and science of orthodontics through our leading online marketing solutions."

### **About ProSites**

ProSites is a leading provider of website design and Internet marketing services for medical and dental professionals. ProSites delivers premium customizable websites integrated with search engine optimization (SEO) techniques, patient-focused content, and a collection of interactive features to help generate new patient appointments and streamline patient communications. ProSites has garnered numerous endorsements from elite associations nationwide for their advanced technology, superior website designs, and search engine marketing expertise. For more information, visit [www.ProSites.com](http://www.ProSites.com) or call (888) 932-3644.

### **About the World Federation of Orthodontists**

The WFO was formed at the 4<sup>th</sup> International Orthodontic Congress (IOC) in San Francisco by 69 affiliated organizations on May 15, 1995 and now has over 8,000 WFO fellows and 108 affiliated organizations. The purpose of the WFO is to advance the art and science of orthodontics throughout the world. For more information, visit [www.wfo.org](http://www.wfo.org).