

## **Leading Medical and Dental Website Design Firm, ProSites, Hires New SEO Manager**

**Omaro Ailoch brings over 14 years of experience to ProSites, Inc.**

**TEMECULA, CA, April 22, 2013** – ProSites today announced that Omaro Ailoch has been named SEO Manager. In his new role, Ailoch will be responsible for managing and maximizing the effectiveness of the firm's SEO services to continuously improve organic search rankings for ProSites members.

“We are extremely pleased to have Omaro join our team as the SEO Manager,” stated Lance McCollough, founder and CEO of ProSites. “With his experience and deep understanding of technology and optimization strategies, Omaro will work to ensure ProSites members receive effective SEO services that deliver long-lasting, measurable results for their practice.”

Prior to ProSites, Ailoch worked with large enterprises and Fortune 500 companies, such as First American Financial Corporation, as an SEO and PPC Consultant to increase website popularity and online visibility. Ailoch has additionally written and published over 60 articles related to Internet marketing best practices and search engine optimization (SEO) techniques, which have been featured on websites such as Business Week, Entrepreneur, and EvanCarmichael.

Founded in 2003, ProSites helps doctors grow their practice and attract new patients through professional website design and Internet marketing services. The firm is renowned for its innovative technology that gives doctors greater control to edit their website instantly. ProSites also has the unique ability to release new website features and enhancements to their members, free of charge; therefore, as design trends change and new technologies emerge, ProSites members have the confidence of knowing their website will always remain cutting-edge without incurring additional fees.

Doctors can further maximize their online marketing performance with additional ProSites services such as: advanced search engine optimization, mobile website solutions, local search marketing, and social media packages.

### **About ProSites**

ProSites is the innovative medical and dental website design and Internet marketing leader, serving over 6,000 doctors nationwide. Their professional websites integrate patient-focused content, search engine optimization (SEO) techniques, and a collection of interactive features to help generate new patient appointments and streamline patient communications. Recognized for innovative technology, superior website designs, and search engine marketing expertise, ProSites has garnered numerous endorsements from elite associations nationwide. For more information, visit [www.ProSites.com](http://www.ProSites.com) or call (888) 932-3644.