

## PRESS RELEASE

### Arkansas Dental Association Selects ProSites as #1 Website & Online Marketing Provider

*ASDA members to receive exclusive benefits from largest dental website provider.*

**Temecula, CA – October 5, 2015** – The Arkansas Dental Association (ASDA) today announced that after a diligent 5 month review process, they have chosen ProSites as the only recommended dental website design and online marketing partner for their members.

This new partnership gives ASDA members access to a comprehensive suite of online marketing services at exclusive member discounts, including custom dental website design, search engine optimization, social media management, and pay-per-click solutions that help dentists attract and educate new patients.

“After in-depth research and a careful review of the best industry providers, we chose ProSites,” stated Drew Ramey, Assistant Executive Director of ASDA. “What really stood out for us was their ability to provide proven, measurable results to our members. That, coupled with their ability to keep all of their doctors up-to-date as the Internet changes with *FutureNow Assurance* – made the decision a no brainer. The fact that ProSites has been vetted and endorsed by 13 other state dental associations gave us added confidence in their services.”

“We know the due diligence the ASDA conducted before forming this relationship, and we appreciate the confidence they have placed in our organization. As Internet standards evolve and new trends emerge, we have the unique ability to release free upgrades to keep our member’s websites up-to-date. This way they avoid the hassle of needing to pay more simply to keep up with the ever-changing Internet. We are excited to deliver this type of value and more to ASDA members,” said Lance McCollough, Founder and CEO of ProSites.

For ASDA members who want to learn more about engaging, educating, and attracting new patients online, please visit [www.ProSites.com/ASDA](http://www.ProSites.com/ASDA) or call (888) 932-3644.

**About the Arkansas Dental Association:** The Arkansas State Dental Association (ASDA) is a voluntary membership organization comprised of licensed dentists in the State of Arkansas. ASDA represents and supports the dental profession in its efforts to provide high quality, ethical oral health care to the public. To learn more, visit [www.arkansasdentistry.org](http://www.arkansasdentistry.org).

**About ProSites:** ProSites offers custom website design, search engine marketing, social media management, and pay-per-click solutions to over 14,000 dental, medical and professional practices. They are endorsed by 13 state associations, including the 3 largest state dental associations. For more information call [\(888\) 932-3644](tel:8889323644) or visit [www.ProSites.com](http://www.ProSites.com).

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