

How Facebook Ads Work

Facebook Ads allow you to promote specific services to targeted individuals. You get the flexibility to set budgets while defining who you want to see your ads based on geographic and demographic information. When someone clicks your ad, they will be directed to a webpage to learn more about your practice and the services you provide!

Get Started Today (888) 932-3644

Increase Brand Awareness and Acquire New Patients with ProSites Facebook Ads

With **ProSites Facebook Ads**, you'll reach a larger, targeted audience of **potential new patients** while showcasing the services you provide. With a flexible budget and engaging ad copy, you'll get a complete campaign that delivers a strong return on your investment.



ProSites Facebook Ads Deliver:

- > Ad campaigns that deliver greater results.
 - Using unique imagery, videos, and content, your ads are designed to immediately capture attention and increase traffic and conversions on your website and Facebook page.
- > Strategic audience targeting to reach the most and the right people.
 - We will define a highly targeted audience to ensure your ads reach the right potential new patients in your area based on demographic information, interests, and geographic location.
- > A complete Facebook presence to help you stay engaged with patients while attracting new ones to your practice.
 - Your package includes Social Media Management, which means we will create, brand, optimize, and regularly post compelling content to your practice's Facebook page.
- > Monthly reporting and call tracking for an accurate analysis and ongoing optimization of your ad results.
 - We will monitor your ad campaigns weekly while providing a monthly report that outlines key performance indicators and results. We will also optimize and make changes to your strategy to ensure it's performing at its best.