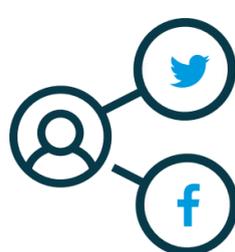


# Enhance Your Dental Practice's Social Media Presence

**Top 5 actionable items to implement today**

## 1. SHARE VALUABLE CONTENT

Post on Facebook **1 to 3 times a week** and **tweet once or twice a day.** Balance original content and sharing newsworthy articles from other sources



## 2. POST POLLS & ASK QUESTIONS

**Ask questions** like “Do you like use a manual or power toothbrush?” or “what cosmetic services are you most interested more about?” to **learn more about your audience** and stay engaged.



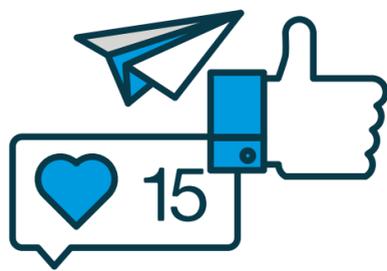
## 3. ENHANCE YOUR PROFILE

**Complete your profiles** and ensure all data matches your website and online directories, and use photos that are consistent with your practice's branding.



## 4. RESPOND TO EVERYONE

Regardless if it's positive or negative, show visitors that you're **actively monitoring your online profile** by responding, liking and engaging with their feedback.



## 5. SEARCH HASHTAGS FOR NEW POST IDEAS

**Search hastags** like #teethwhitening or #dentalquestions to see what people are asking online, and then **write an educational blog article** or post to address these questions.



To learn more about how ProSites can help you maximize your online marketing success with social media, contact us today:

**[www.ProSites.com](http://www.ProSites.com) | (888) 932-3644**