Enhance Your Dental Practice's Social Media Presence

Top 5 actionable items to implement today

1. SHARE VALUABLE CONTENT
Post on Facebook 1 to 3 times a week and tweet once or twice a day. Balance original content and sharing newsworthy articles from other sources.

2. POST POLLS & ASK QUESTIONS
Ask questions like “Do you like use a manual or power toothbrush?” or “what cosmetic services are you most interested more about?” to learn more about your audience and stay engaged.

3. ENHANCE YOUR PROFILE
Complete your profiles and ensure all data matches your website and online directories, and use photos that are consistent with your practice’s branding.

4. RESPOND TO EVERYONE
Regardless if it’s positive or negative, show visitors that you’re actively monitoring your online profile by responding, liking and engaging with their feedback.

5. SEARCH HASHTAGS FOR NEW POST IDEAS
Search hashtags like #teethwhitening or #dentalquestions to see what people are asking online, and then write an educational blog article or post to address these questions.

To learn more about how ProSites can help you maximize your online marketing success with social media, contact us today:

www.ProSites.com | (888) 932-3644